

Realtors Promo Pack



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Prepared for:

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How would you like a way to keep agents on board through good times and bad?
I have a way to supplement income part time and still sell Real Estate.

A Smoother Road to Settlement

My primary business is still Home Inspections.
We are all looking for different avenues of revenue streams.
Presale Inspections don't seem to be a big hit? Why open a can of worms.

So let's add another tool to your approach that may help smooth out some of the bumps in the road after a buyers Inspection. Increase client satisfaction and get an edge in your marketplace.

With the average home sitting on the market for 3 months or more, why not put that time to work for everyone.

As a Licensed Public Adjuster Solicitor I can do a **FREE** property/policy review when the house is listed and maybe prevent a lot of potential headaches down the road. This service can also assist the homeowner in acquiring the funds to repair blemishes for a faster and more profitable sale, but maybe higher appraisal and mortgage approval.

When an offer is accepted, most buyers will get a Home Inspection. The Inspector calls out problems often caused by a covered Insurance peril. Water stains, damaged or melted siding, cracked floor tiles, carpet stains, etc...

Wouldn't it be great if these items were a non issue. With this service, you can tell the buyer there is a claim pending and either fix the issues or give them the check. This service can eliminate conflicts between buyers and sellers regarding responsibility of needed repairs.

Ideally, with no hitches, the claim can be settled in a few months, 3 on the outside (The time a house typically sits on the market).

Most people don't realize the scope of potential damages covered by their insurance polices; sudden and accidental events are usually always covered. They are moving, what's the risk versus benefit, a smoother transaction, wouldn't that be great.

If they want we could even do a mini Home Inspection at the same time, maybe verbal for say \$100. If they need or want a formal report, we can do that too at a slightly reduced cost, say \$250 depending on size.

Here are just a few of the advantages of a relationship with Metro Public Adjustment;

- Broaden your market potential by making your company more valuable to past, and present clients, referring Realtors, property management, etc...
- Appeals to virtually any property owner; residential as well as commercial

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- Getting started with a claim takes less than an hour (Homeowners will be personally serviced by a representative of Metro for an initial consultation at no cost)
- All time consuming operations and paperwork are handled by Metro's Professional Staff

About Public Adjusting & METRO

- Public Adjusting, although a relatively unknown service, has been in existence for over 145 years and is a licensed profession in 44 States.
- Public Adjusters are Licensed and Bonded by the state Insurance Commission.
- Metro's Corporate office is located in Bensalem Pa. with offices in King of Prussia, Stroudsburg, Lancaster, York, Harrisburg, Reading, Allentown, Williamsport, and Pittsburgh.
- Most homes have existing legitimate losses covered by their insurance policies. These are usually claims, which the homeowner is either unaware of or unable to present properly for maximum compensation.
- A little damage in a large area is usually a more substantial claim than a lot of damage in a relatively small or confined area...Don't let the appearance of a potential claim mislead you.
- Often damage caused by the homeowner or a family member is a covered loss.
- Our fee is contingent upon the settlement of the loss.
- Once a claim is signed, your job is Done!!! All estimating, negotiating, correspondence and bookkeeping is performed by Metro's professionally trained staff.
- By following a few simple guidelines and common sense procedures, this offering of Public Adjusting Services by Realtors can be a "Value Added Service" to your Brokerage, Agents, and especially your clients.

Want to learn more about this exciting opportunity, or get into it your self, give me a call at 610-562-5384

Joe Kelly